

**High Commission of India,
Nairobi**

Bharat Tex 2024” from 26-29 February 2024 at Bharat Mandapam, Pragati Maidan, New Delhi

The High Commission of India, Nairobi is pleased to inform that The Cotton Textiles Export Promotion Council (TEXPROCIL) supported by the Ministry of Textiles, Government of India is organizing India’s largest textile Show, “Bharat Tex 2024” from 26-29 February 2024 at Bharat Mandapam, Pragati Maidan, New Delhi.

2. BHARAT TEX 2024 will feature an exhibition spread across nearly 2,00,000 sq.m area showcasing the entire textile value chain encompassing Home Textiles & Home Furnishings, Floor Coverings, Fibres, Yarns, Fabrics, Carpets, Apparel, Handicrafts, Technical Textiles and much more.

3. The 4-day event is expected to attract **over 3,500 exhibitors from around the world. Over 3,500 overseas buyers, and more than 30,000 trade domestic visitors are expected to attend the show.**

4. This is a B2B Show open for overseas and domestic markets which aims to showcase to the world the strength of the Indian Textiles Sector, latest advancements, innovations, and trends in the textile and fashion world, fostering networking opportunities and promoting business collaborations.

Key Highlights of the Event:

- Primary emphasis will be on engaging B2B International Buyers and Domestic Volume Buyers
- Sidelines of the event will be Knowledge Seminars, B2B meetings, Investment prospects, Theme Pavilions, Young Designer Forum and Trends and Forecast
- Participation from overseas exhibitors
- Government-to-Government (G2G) foreign delegations

5. The Council is inviting Foreign Buyers with following complimentary benefits as per the grant provided by the Government of India:

1. Four (4) Nights complimentary hotel stay
2. Free Wi-Fi at the hotel and venue
3. Complimentary breakfast
4. Airport and Venue transfers (To & fro)
5. Lunch during the fair days at the venue

6. Since the event will be attended by more than 3,000 International buyers, it presents an excellent opportunity to manufacturers and exporters of textile products based in Kenya to participate in the Bharat Tex 2024. In addition, 30,000 plus domestic buyers will participate in Bharat Tex 2024.

Ready Made Garment and Home Textile manufacturers can forge partnerships with leading retail chains and brands to sell their products in India.

7. In view of the above, the High Commission of India invites Kenyan industry players to participate in this exhibition and RBSM by registering at <https://www.bharat-tex.com/international-buyer-registration.php?source=website>. Companies who wish to participate as exhibitors are requested to contact Ms. Kalavathi Rao on kala@texprocil.org. All the applications received shall be reviewed and evaluated for selection and approval by the Screening Committee of the Council and accordingly, invites will be sent to the selected buyers. A copy of the Event's Flyer is enclosed for your kind reference. Detailed information can also be found on the event website: <https://www.bharat-tex.com>. Any related feedback and/or queries may be directly addressed to Ms. Kalavathi Rao on kala@texprocil.org with intimation to this Mission at comsec.nairobi@mea.gov.in .

(Nairobi, 27.12.2023)